Dear vehicle fleet and mobility colleagues,

We are pleased to invite you to Fleet LatAm Conference and Training 2019, a three-day event taking place at the JW Marriot in downtown Mexico City this September, a must-see event if you want to leverage yourself in the market.

Being the first event in Latin America focused on gathering Fleet & Mobility Leaders with an international scope, the conference (23-24 September) will address ways to manage vehicle fleet internationally and highlight the key elements to achieving success.

Following the conference will be a full-day training on Wednesday (25 September), featuring interactive lectures and workshops for vehicle fleet managers who have multi-country responsibilities in the region.

Attendees will have a chance to learn from in-depth presentations, listen to inspiring case studies, express opinions in panel discussions, and meet opinion leaders and award-winning fleet managers who will highlight global trends impacting fleet management optimization in Latin America.

Among the answers to be found at the event are those associated with data & driver management, car policy, budgeting, acquisition strategies, cost savings, dealing with a lack of resources, and more.

So, why don’t you take a few days off to meet us in the largest city in North America, and don’t forget to say hi once you get there. See you soon!

Supported by Association Partners: ABLA & PARA (Brazil), AMAFA & AMAVe (Mexico), NAFA & AFLA (USA)

For more information, visit www.FleetLatAm.com/event

Best regards,

Pascal Serres, *Fleet LatAm advisory board chairman*

Steven Schoefs, *Global Fleet Chief Editor*

Daniel Bland, *Fleet LatAm Editor*